

THE RISE & SHINE TIMES
The "Official" Newsletter from the
ROTARY CLUB
of
Boca Raton Sunrise
Visit our Website at:
<http://www.rotarybocasunrise.org/>



Meeting Report of 1-27-05

Scott Ellington delivered a prayer before the meeting which was held at Embassy Suites on Yamato Road.

Welcome to visiting Rotarians and Guests:

Welcome to Visiting Rotarians and Guests...Ray Carlson from Glenview, IL, District Governor Nominee Phil Lustig, and Bob Amber from Rosa, California. Also, Lowther Douth from Germany.

Our guest was **Mary Margaret Fattel**, selling cookies for the troops – especially their son in Iraq!

\$\$\$\$\$\$\$\$\$.....HAPPY BUCKS.....\$\$\$\$\$\$\$\$\$

Sgt.-at-Arms and Past President Bob Magulick collected happy bucks from **Sandy Burkart**, who had his weeks mixed up. He is really going to St. Marten next week!

Milt Rudick had a pacemaker implant and complications prevented him from attending his granddaughter's wedding in Minneapolis.

Yaniv Alcalay gave \$10 to introduce his wife, and another \$10 to thank **Jesse Lieberman** who introduced him to Rotary.

Zee Aganovich went to Bosnia and updated us briefly on the project.

Robert Douth, visiting Rotarian, was happy to have a navigation system in his car to guide him to the meeting place.

Stan Fattel was happy to give to the fund. He received hot food because he didn't play the piano. But he did have some mixed feelings about missing the music.

Tim Sharp commended **Dianne Currie** for facilitating another New Leader's Group Meeting and for giving him the opportunity to discuss our Bingo fundraiser. This will be held at St. Mark's Orthodox Church on March 11th. Please bring prizes in as soon as possible. We need 25 items, and please bring some children's gifts!

Steve Alman told us about the Greek Festival to be held this weekend. His daughter is dancing and it's great food and great fun. Starting Thursday through Sunday!

Jean Frankel received a thank you from NLG Chairman **Dianne Currie** for offering her home and hosting the meeting. She also thanked **Peter Stec, Tim Sharp and Jamie Gulden** for discussing the Foundation, Bingo and Relay for Life.

Mary Malatesta thanked **Shirley and Ken Hirsch** for their rush response to produce architectural drawings for the renovation.

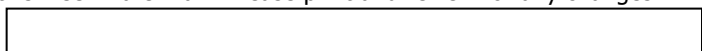
President Shirley Hirsch thanked all of the members of the New Leaders Group who stuffed 350 envelopes with business cards and pins for the upcoming meeting that she and **Ken** are attending on February 18th.

Dani and Raisa, our exchange students from Brazil attended the meeting. They are heading for Sea Camp in the Florida Keys!

Announcements
by
President Shirley Hirsch

GOLF: There will be a committee meeting at 5:30 PM tonight at **Andy Petry's** office with Chairman **Joe Unger**.

DIRECTORY: **Dan Spandau** will be releasing the new directory this week via e-mail. Please print and review for any changes.



HAPPY JANUARY BIRTHDAYS

- Ed Rowan.....January 7**
- Jan Raulin.....January 15**
- Stan Fattel.....January 20**
- Rusty Herschbein.....January 20**
- Steve Fattel.....January 24**
- Dianne Currie.....January 27**
- Bill Schnabel.....January 29**

ANNOUNCEMENTS

By
President Shirley Hirsch....Continued

THIS WEEK'S MEETING CHANGE OF PLACE: It's at the Country Club of Boca Raton. Formerly known as the Boca Del Mar Country Club, Take Palmetto Park Road and turn south at Boca Del Mar Drive, between Powerline and just west of Military Trail.

GROUNDBREAKING CEREMONY: Mark February 13 at 3:30 on your calendar for the Shovel Event at Sugar Sand Park. The event will take place at 3:30 PM to dedicate the new carousel. Rotary's 100th Birthday will be celebrated with members from our four Boca Rotary Clubs. The GSE Team from Northern Italy will be at the event. A large plaque in bronze with Rotary Values will be uncovered. Rotarians are able to purchase one brick at \$75 and a bench will cost \$750. Shirley reminded us that Rotary has raised over the year 1.1 Billion for local and international projects. In the Rotary year 2003-2004, more than \$80 Million has been given to a wide range of projects.

New Members Introduction



Left to Right – **Past President Ed Rowan, New Member Robert Jorgenson, President Shirley Hirsch, New Member Gary Panoch, Sponsor Jesse Lieberman and New Member Yaniv Alcalay.**

Past President Ed Rowan gave a wonderful history of Rotary, our local club which was found in 1985 and then introduced the newest members to our Rotary family.

New Member Induction – Continued

Robert Jorgenson was the first member to be inducted; he introduced us to his wife, Patricia. Robert is in the document storage business. Electronically, they can store documents for safekeeping away from the business sites and immediately retrieve them.

Gary Panoch was raised in Iowa and has recently opened a funeral home in Boca Raton. He had originally moved to Punta Gorda before relocating here. His two children are ages 3 and 5.

Yaniv Alcalay arrived here from Israel and introduced his wife. They have one child and are expecting their second child.

We congratulated the new members with a round of applause!

PROGRAM OF THE WEEK

BOCA RATON AND THE CHAMBER OF COMMERCE

MIKE ARTS



Marcia Gandy, Speaker Chair, introduced Fellow Rotarian **Mike Arts**. Mike is President and CEO of the Greater Boca Raton Chamber of Commerce, the third largest business organization in Southeast Florida, with a membership of 1,800 businesses.

Prior to his move to Boca Raton, **Mike** served as President of the Sioux City, Iowa Chamber of Commerce, Vice President of the Carroll, Iowa Chamber of Commerce and as Area Manager for the Northwest Bell Telephone Company in Iowa.

Mr. Arts also owned and operated an insurance company, a real estate firm and a motel in Iowa.

Professional affiliations include serving on the U.S. Chamber of Commerce, and he is Past President of the Florida Chamber of Commerce Executives Association; Past Chairman and current member of the Executive Committee of the Palm Beach Convention and Visitor Bureau.

Mike is the Chairman of the FAU Research and Development Authority; Chairman of the Palm Beach Business Alliance; and is a member of the Board of Governors of the Florida Chamber of Commerce.

Mike attended the University of South Dakota and is a graduate from the Academy of Organization Management, University of Notre Dame University. He and his wife Catherine reside in Boca Raton.

Mike told us that our member **John Gallo** is a great friend and a Board Member of the Boca Raton Chamber of Commerce.

He said his job is to create positive emphasis on the changes that take place in the area. When IBM downsized in 1988, he was contacted by members of the press almost daily for updates and became known as "Boca Raton's Spin Doctor."

We are very strong in education in Boca Raton. Our 20 public schools have 16 "A" rated schools and 4 "B" rated schools in FCAT standings.

Located in Boca Raton are Lynn University, FAU and Palm Beach Community College with Boca Raton. Education is used as a strong recruiting tool when business and individuals are looking for relocation possibilities.

Speaker of the Week - Continued

Mike Arts – Chamber of Commerce

Mike reminded us that in the late 1980's, it took three referendums to kill Mizner Park; but eventually the voters saw the project as a positive addition and smart move for the community.

There were 68 projects approved with a total of 8,000,000 Square Feet of space available at the start of the project. Today, there is less than 20% now available. In five years, we can be finished with all of the projects.

Palmetto Park on the East Side has had tremendous growth. At IBM Park, there is a 6% vacancy rate, or 8 Million square feet.

Some projects are aging; and we will see more residential tear-downs and rebuilds. These are starting to happen on the commercial side as well.

Office Depot had intended to move their corporate offices to T-Rex Park, but has indicated it will now stay in Delray. The positive issue is that there is no job loss for our community.

Close to this area off Yamato Road, there is a 600,000 sq. ft. plan for 165 high-end housing units that will have a price tag of \$600,000 to \$800,000. This eliminates some opportunities for jobs; but the good news is that traffic will be reduced by 5/6, a reduction of 83%!

The residents of Boca Raton now need an annual salary of \$165,000 to purchase homes on the market. What is predicted to happen is that 50 firemen or non-executives will sell their homes and move to North Carolina to retire.

The ones that are working will move to someplace like Lake Worth. And an attorney in Fort Lauderdale will purchase an available home in Boca Raton, and must make a commute to Fort Lauderdale.

This creates four road trips per day, congesting our traffic. There will be a workshop on affordable housing after the election. Mike told us that they couldn't do this prior to the election.

Toll Brothers is building new units and Boca Raton has a ruling that there can be only 8 units per acre. The units will have \$121,000 in the dirt alone.

There are approximately 180,000 dwellers in Boca Raton and West Boca. We receive 650,000 people working, visiting for appointments, and vacationing on a daily basis. Traffic congestion is a challenge!

Down the road, the people that drive to the Boca Resort for work will see that they can go to the Ritz Carlton or Embassy Suites without the traffic hassle and for the same amount of money.

Stand with the Chamber, and in the next six months, you will see something happening at the T-Rex site in housing. The idea is to get people closer to where they work!

FAU and Boca Community Hospital have a project to bring a brand new site to FAU in 2009 with a hospital and medical school. This will be less than one mile from the existing hospital, a regulation requirement.

Scripps – Mike told us that the Development Board did a magnificent job. There is opposition. Karen Markus is a strong "No Growth" advocate and is in opposition to the Governor's plan. Scripps made sure that there was adequate acreage for housing as well as the growth for their site and spin-off businesses.

To finish his speech, Mike gave us many tips from the humorous book "Disorder in American Courts."

We thanked Mike with a huge round of applause for his fresh viewpoints and explanation of what is happening in Boca Raton!

50-50 Raffle: Mr. Ray Carlson was the winner!

CALENDAR OF EVENTS


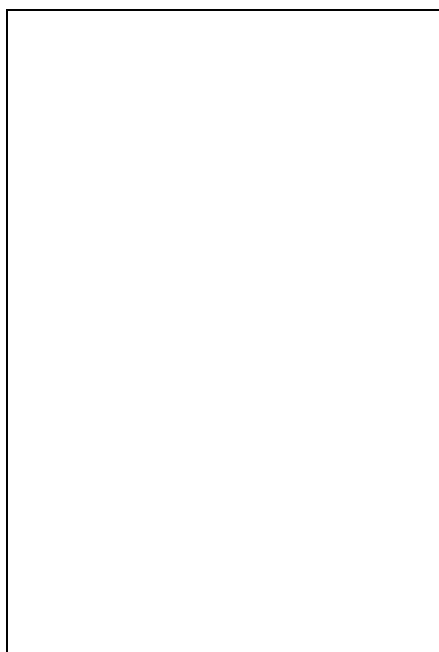
2/13/05	Centennial Project Carousel Groundbreaking – Sugar Sand Park 3:30 PM
2/13/05	GSE Team Reception
2/18 /05 – 2/25/05	ROTARY INSTITUTE - Anaheim, CA District Governor Training
2/27/05	Rotary 100 th Birthday Party – 4:00 – 6:00 - Sanborn Square Florida Youth Orchestra Concert
3/4/05 – 3/5/05	PETS - Orlando Airport Marriot President-elects Training
3/11/05	BINGO
3/19/05 – 3/20/05	RELAY FOR LIFE – Spanish River High School - Jamie Gulden, Team Captain
4/7/05 – 4/10/05	RYLA - Holiday Inn Port St. Lucie - Rotary Youth Leadership Assembly
4/30/05	ROTARY UNIVERSITY IRCC Ft. Pierce Club Officers and Directors Training All Rotarians Invited
5/7/04	FUTURE STARS – Talent Show sponsored by Boca Raton Rotary Club at Boca Raton High School
5/14/05	GOLF TOURNAMENT - Our annual Golf Tournament. Call Joe Unger for information.
6/4/05	INSTALLATION & AWARDS BANQUET – Country Club of Boca Raton. Cocktails 7:00 Installation Dinner and Awards 8:00, Installing President-Elect Eileen Katz, Officers and Directors.
6/12/05	AWARDS BRUNCH – District - TBA
6/18/05 – 6/22/05	ROTARY INTERNATIONAL CONVENTION – Chicago, IL Register on line at www.rotary.org

Rotary Websites

Rotary International: <http://www.rotary.org/>


Rotary District 6930: <http://www.rotary6930.org/>

Rotary Boca Raton Sunrise: <http://www.rotarybocasunrise.org/>



RELAY FOR LIFE
American Cancer Society

Donate on Line
Sign up for the Team
Place Business Card Ads
March 19 & 20
Spanish River High School
Jamie Gulden, Team Captain



Help Get Sponsors
Sign up to Volunteer
Sign up to Golf
May 14
Boca Country Club
Joe Unger, Chairman